

2022/06/23



The 27th International Conference for Women in Business (Online) Drive Diversity

Tokyo & Everywhere (Online), July 10 2022 (Sun.) 10:00 – 20:00 — Kaori Sasaki, Producer & Chair of The International Conference for Women in Business (ICWB), is pleased to invite you all to this largest Business Conference of its kind in Japan.

We are thrilled to announce the official program which is already packed with very powerful and highly inspiring speakers from Japan and beyond, is ready for register! https://www.women.co.jp/conf/program/index_e.html

#DriveDiversity

Drive Diversity is this year's theme.

This is an unparalleled and enjoyable conference that considers "diversity management" from various fields and the way of life and work of each individual that supports it.

This is the fully bilingual (Japanese/English) conference which spans over 10 hours, with attendee satisfaction rate averaging over 98% from the first Conference in 1996 through the 26th Conference that held last year. It will truly be the day of diversity!

#ICWB2022

Without a doubt, there is no other business conference like the International Conference for Women in Business. You will be fully immersed with 360-degree experience of the latest diversity management case studies and knowledge throughout the day.

If you are an established professional looking to #DriveDiversity in your business and be inspired by new perspective, or wanting to share your experience, or you may be working with pride as a professional who is looking for like-minded friends and looking to acquire skills and knowledge to enrich your life and career, or you may be an aspiring student looking to discover new role models, then this is absolutely the right conference for you!

We sincerely look forward to you joining us.

For registration: <u>https://www.women.co.jp/conf/application/index_e.html</u> For press inquiry: Kaeko Nakagawa <u>press@ewoman.co.jp</u>

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Profile of Kaori Sasaki



Founder & CEO, ewoman, Inc.; UNICUL International, Inc.; and Producer & Chair for International Conference for Women in Business (Japan)

Kaori Sasaki established UNICUL International, Inc. (<u>www.uniculintl.co.jp</u>), a communications consultancy that offers executive media training and translation and interpretation in seventy languages, in 1987. Known as an internet pioneer, she opened the first portal for women in Japan in 1996 and founded ewoman, Inc. (<u>www.ewoman.jp</u>), an influential think tank and diversity consultancy that provides marketing, branding, product development, and training to major corporations in 2000.

Read more about us → <u>https://www.ewoman.jp/about/english</u>

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