

September 27-28, 2022

ONLINE Meet-and-Greet event With your future business partners

To celebrate the 30th anniversary of friendship between Oregon State and Toyama, Japan.

DATE & TIME

September **27-28**, 2022

4:30-6:30 PDT

B2B Meetings

Anytime after the event via
'JAPAN STREET'
provided by JETRO

VENUE

Online (ZOOM)

Language

Simultaneous interpretation
English-Japanese

Organizer

Oregon state government,
Business Oregon, Toyama
prefectural government

Executing Agency

JETRO San Francisco
JETRO Toyama

OVERVIEW

Oregon state government, Business Oregon and Toyama prefectural government are co-hosting an online Meet-and-Greet event on September **27-28**

This event was developed to celebrate the 30th anniversary of the friendship relationship between Oregon state government and Toyama prefectural government and also to promote trade and economic exchanges by fostering mutual understanding as outlined under the MOU draft which was signed by both governors on August 2nd, 2022.

Japan External Trade Organization JETRO will execute the event and provide opportunities for online business meetings with Toyama companies listed on our catalogue via the 'JAPAN STREET' link anytime after the event.

To Participate/Register for JAPAN STREET:

<https://www.jetro.go.jp/en/mjcompany/japanstreet.html>

Participants

Companies, sole proprietors, public institutions, research institutes, etc. in Oregon or Toyama Prefecture

COST FREE *Registration Required*

REGISTRATION DEADLINE September 26, 17:00 PDT

DAY1

'Shaping the Future collaboration in the Manufacturing industry'

DATE & TIME

Tuesday, September 27th 2022 from 4:30 –6:30 PDT

TARGET INDUSTRY

Manufacturing or trade companies involved with machinery, automobiles, precision machinery, electronics & electrical machinery, casting and mold, metal processing, plastics, aluminum, products, IT, chemicals, pharmaceuticals, etc.

TARGET BUSINEE ALLIANCE

Trade and investment, R&D

PROGRAM

00mm–10mm **Message from the organizer**

- Hitoshi Nakaya, Director-General, Commerce, Industry & Labor Dept., Toyama Pref. Gov
- Amanda Welker, Global Strategies & Recruitment Manager, Business Oregon(tentative)

10mm–15mm **Introduction of the event**

- Daisuke Takamura, Chief Director, JETRO Toyama

15mm–45mm **Keynote Speeches**

- “Cutting edge of aluminum material research”
Toshiya Shibayanagi, Ph.D, Professor, University of Toyama
- “Advancing Industry Collaboration & Research with OMIC”(tentative)
Craig Campbell, Executive Director, Oregon Manufacturing Innovation Center
Research & Development (OMIC R&D)

45mm–70mm **Presentation by Toyama companies**

- SUGINO CORP.
Akiteru Tsuji, President Responsible for Americas and Europe
- KITAMURA MACHINERY CO.,LTD.
Ted Asano, Executive Director(tentative)

Presentation by Oregon companies (TBD)

70mm–110mm **Q&A session & Small networking on Breakout Room (interpretation)**

110mm–115mm **Summary**

- Steve Thompson, Global Trade Specialist, Business Oregon
- Chiaki Nakagawa, Group Leader, Trade and Logistics sector of Toyama Pref.

115mm–120mm **Closing remarks (introduction on further contacts)**

- Yuki Ishibashi, Director, JETRO San Francisco

DAY2

'Discovering attractive foods and craftworks in Toyama'

DATE & TIME

Wednesday, September 28th 2022 4:30–6:30 PDT

TARGET INDUSTRY

Craftworks, Food, alcohol, etc.





TARGET BUSINESS ALLIANCE

Trade, Sales Agent, franchise, etc.

PROGRAM

- 00mm–05mm **Introduction of the event**
- Daisuke Takamura, Chief Director, JETRO Toyama
- 05mm–35mm **Presentation from Oregon companies (importer or distributor)(TBD)**
Q&A session (only one room, with simultaneous interpretation)
- 25mm–55mm **Presentation from Toyama companies (Food & Sake)**
- KOSHINOMEGUMI Co., Ltd. (SAKE)
Kenji Yoshida, President
 - Tentakaku Co.,Ltd. (RAMEN)
Kurihara Kiyoshi, Representative Director and President
 - Yamagen Jouzou Co., Ltd. (soybean paste, soy sauces, and related food seasonings)
Yasuhiro Tachinami, Chief of the Sales Department
- Q&A session (only one room, with simultaneous interpretation)
- 55mm–95mm **Presentation from Toyama companies (Craftworks)**
- Authentic Japan Shunme (shikki, tableware)
Shunme Yukino
 - Kawashima Tategu CO., LTD.(wooden fittings)
Fujii Akiko, International Business Department
 - MIYAZU Co.Ltd. (tea utensils)
Takeshi Miyazu, CEO
 - NAGAE Ltd. (home accessories processed by aluminium, zinc and brass)
Megumi Tsujitani, Overseas Business Department
- 95mm-105mm **Introduction of the online business meeting using JETRO ' JAPAN STREET'**
- Yuki Ishibashi, Director, JETRO San Francisco
- 105mm-120mm **Open Discussion (if you want)**

Presenter

 	<p>Toshiya Shibayanagi, Ph.D, Professor, University of Toyama Official HP: http://www3.u-toyama.ac.jp/camric/en/index.html</p> <p>Japan imports smelted Aluminium from abroad, and about 4 million tons of Aluminium products are manufactured annually, which is used for currency, tableware, bicycles, automobiles, trains, aircraft, building materials such as Aluminium chassis, and bridges and the field of application of Aluminium is expanding more and more. In this regard, Toyama has been established for a long time in the industry-government-academic cooperation system of Aluminium, so it can be said that it is an area well known for Aluminium.</p> <p>University of Toyama's Advanced Aluminium Research Center (ARC) is was founded and has been conducting activities as a nationwide joint use and joint research base from International Research Center attached to the Faculty of Engineering, and in April 2021 the April 2022, as a predecessor of the Advanced Materials International Research Center.</p> <p>ARC is a research institute specializing in Aluminium, but as a member of ILM, magnesium and titanium are also research subjects. In addition, we are building a comprehensive technology development system in cooperation with researchers and engineers inside and outside of the university, with recycling technology development research as the main research task. ARC is establishing a consistent research system necessary for Aluminium research, such as classification, refining, removal of impurities, alloy design, casting, heat treatment, forming processing, welding, and surface treatment. In addition, we are promoting collaboration with materials conversion researchers targeting hydrogen and carbon dioxide, and are working on environmental issues comprehensively.</p>
	<p>Craig Campbell, Executive Director, Oregon Manufacturing Innovation Center Research & Development (OMIC R&D) Official HP: https://omic.us/</p> <p>Advancing Industry Collaboration & Research</p> <p>We are scientists, engineers, industry leaders and academic experts in search of innovations for metals manufacturing. We experiment, discover and learn together in a world-class applied research and development facility.</p> <p>Our vision is to provide solutions to metals and other manufacturing challenges while preparing the industry's workforce through on-the-job learning and serving as a catalyst for regional economic prosperity.</p>
	<p>SUGINO MACHINE LIMITED Company HP: https://www.sugino.com/index-e.html YouTube(Channel): https://www.youtube.com/c/suginomachine</p> <p>A wide range of products, including water jet cutters that cut things with water, parts washers, pumps, drilling/tapping units, small machining centers, wet pulverization device, burnishing tools, industrial robots, and biomass nanofibers, a new material. , contributing to the development of diverse industries around the world.</p>



KITAMURA MACHINERY CO.,LTD.

Company HP: <https://www.kitamura-machinery.com/>

YouTube(Channel):

<https://www.youtube.com/channel/UCD9VeSQCM KTC3JDtkW0dXQ>

Facebook: <https://www.facebook.com/KitamuraMakura.jp>

Kitamura Machinery is celebrating its 88th anniversary this year as the only manufacturer specializing in machining center in Japan.Utilizing a network of more than 80 distributors in 52 countries around the world, it is used globally in Europe, the United States, Asia and Oceania, and is always highly evaluated. This is also reflected in the high export ratio of major customers (30% in Japan and 70% overseas). In addition, the service personnel of the distributors who are well trained in each country will perform maintenance and repairs, so we can provide prompt support. We have a wide range of products from vertical, horizontal, double column and 5-axis machining centers. From the full lineup of ultra-small machines for processing medical parts and communication equipment parts, dies for automobiles and construction machinery, and models for processing large workpieces over 2,000mm such as ship parts.We will propose the most suitable one for you."High precision and high rigidity" is the greatest feature of our machining center.



KOSHINOMEGUMI Co., Ltd.

Company HP: <https://kisakijp.com>

Instagram: <https://www.instagram.com/kisakisake/>

We are a "domaine," which means that all processes of sake making are done by ourselves. We continue to be a domaine. We cultivate sake rice in our own rice fields and gently polish it. The rice fields are enriched with water from the Jinzu River, and the sake is brewed with groundwater from the Takayama mountain range. The sake is brewed by skilled master brewers and the "Kisaki series" is a true masterpiece of sake made by our own hands and crafted to perfection.




Tentakaku Co.,Ltd.

Company HP: <https://www.menya-iroha.com/>

LinkedIn: <https://drive.google.com/drive/folders/1SIqU-TJ8rzu69rVUtwGnLqfoJUFKyyw0>

Our company name is "Tentakaku, Co., Ltd." Japan is headquartered in Imizu City, Toyama Prefecture, and is celebrating its 30th anniversary this year. Our main businesses are the management of ramen shops, mail-order / product sales, consulting, and event businesses. As a main achievement, we won the number one sales in Japan five times at the "Tokyo Ramen Show", the largest ramen festival in Japan. It has been evaluated by public institutions, such as being awarded the "Toyama Governor's Award" for its social contribution.Currently, we are developing 11 ramen shops in Japan and overseas. Although the number of stores is still small, it has been well received by a large number of customers at all stores.

	<p>Yamagen Jouzou Co., Ltd.</p> <p>Company HP: https://www.yamagen-jouzou.com/en/</p> <p>YouTube(Channel): https://www.youtube.com/channel/UC1TVCOhgsluBcftMwXxjQIw</p> <p>Facebook: https://www.facebook.com/yamagen100/</p> <p>Our company was founded in 1772 during the Edo period as a koji shop in Takaoka City, Toyama Prefecture. The place where our factory is located, has abundant clean water flowing from melted snow from the Tateyama Mountain Range, and have rich agricultural products.</p> <p>We continue to produce fermented foods using traditional techniques, high-quality ingredients and natural climate.</p>
	<p>Authentic Japan Shunme</p> <p>Company HP: https://www.authenticjapanshunme.com</p> <p>YouTube(Channel): https://www.youtube.com/channel/UChL7-xo2SQcBq6eYHYMLwqA</p> <p>Facebook: https://www.facebook.com/SHUNMEYUKINO</p> <p>We produce authentic Japanese shikki. All of the articles in Authentic Japan Shunme are made through traditional production process with totally natural materials such as urushi, wooden base, diatomaceous earth powder and rice powder. Nunokise is applied to specific items to increase the durability of them. Nowadays, it is getting rare to find this kind of shikki even in Japan. Many Japanese traditional crafts have adopted those kinds of chemical paint such as synthetic resin coating or urethane coating instead of urushi as well as using the kinds of synthetic resin such as ABS plastic or the one filled with wood flour instead of genuine wood as a base of shikki.</p>
	<p>Kawashima Tategu CO., LTD.</p> <p>Company HP: http://www.kawashima-tategu.com/en/</p> <p>Facebook: https://www.facebook.com/kawashimatategu</p> <p>Instagram: https://www.instagram.com/kawashima.tategu</p> <p>We are a joinery company that founded in Tonami city, Toyama in 1933 and this year marks the 89th. A technique of wooden fittings was introduced into Japan during the Asuka period (538-710 A.D.). One of architectures that symbolizes the era is Horyuji Temple. A decorative art for the temple is called "Kumiko-Zaiku" and it has a long tradition. Kumiko-Zaiku is the best Japanese woodwork technique that shaves thin pieces of wood at the precision level of 0.01mm and creates various geometric designs by putting woods together without using nails. This traditional technique handed down from generation to generation by craftsmen's were registered to UNESCO Intangible Cultural Heritage List in 2020, we think it must continue to pass the technique on to future generations as an important Japanese skill.</p> <p>However, due to the decrease in Japanese style rooms, opportunities of using Kumiko-Zaiku in houses are decreasing year by year, therefore joinery craftsmen who can make Kumiko are also decreasing more and more. We value a technique of wooden fittings with more than 1000 years of history and take to keep protecting the technique of Kumiko-Zaiku that can only be created by craftsmen everyday.</p> <p>We always try to keep improving the handicraft skills of craftsmen like choose, saw, cut down, shave with precision notches, bend and fit woods together carefully. In addition, we are taking</p>

	<p>various new challenges around producing the wooden fittings using solid wood. We often propose new ideas.</p>
	<p>MIYAZU Co.Ltd. Company HP: http://miyaz.jp/en/ Instagram: https://www.instagram.com/hakoshiro2022/</p> <p>Since its establishment in 1938 (Showa 13), our company has undergone a transition to flower utensils and tea utensils for 80 years. We have been selling tea utensils that make the best use of the characteristics of metal by making the best use of the strength of the production area of Takaoka copperware, mainly at tea utensils stores all over the country. This time, we are proposing a box garden-sized famous castle series as a heavy souvenir for adults. .. The size is about 1/1000 and the size is about 5 cm. The castle tower is made of brass by wax casting, and the stone wall is made of tin and partially sharpened to emphasize the texture of each metal. ..The lineup currently includes 4 castles, Nagoya Castle (Chubu), Osaka Castle (Kinki), Himeji Castle (Kinki), Kumamoto Castle (Kyushu), Tsuruga Castle (Tohoku) Matsumoto Castle (Chubu), and Hiroshima Castle (China). It's inside. If you have them, you will have a complete lineup that covers all of Japan.</p>
	<p>NAGAE Ltd. Company HP: https://nagae-en.jp/art-pro LinkedIn: https://nagaetakaoka.tumblr.com/</p> <p>NAGAE Ltd. is your one-stop supplier and located in Takaoka-shi, Toyama, Japan. We have been die casting aluminium, zinc, and brass for over 60 years. We manufacture a range of original, OEM, and ODM products by controlling every phase of production, from design to assembly. Our original products offer home accessories, which are a marriage of Japanese tradition and modern lifestyle. They are created using high level of metalworking techniques, which have passed down among generations in Takaoka for 400 years.</p>